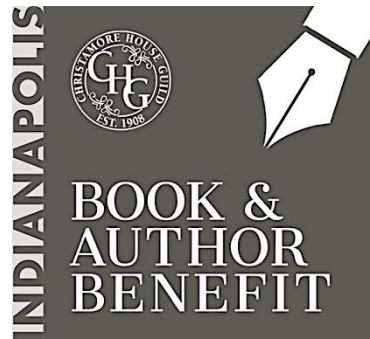


Friday, April 16, 2021
Indiana Roof Ballroom



10:00 AM Book Sales & Signing
11:00 AM Lunch & Program
(Additional Book Sales & Signing to Follow Program)

SPONSORSHIP BENEFITS	SPONSORSHIP OPPORTUNITIES			
	Author's Circle	Publisher's Circle	Editor's Circle	Reader's Circle
	\$10,000	\$5,000	\$2,500	\$1,500
TICKETS & INVITATIONS	VIP Seating	Premier Seating	Preferred Seating	Preferred Seating
Book & Author Luncheon	10	10	10	10
Private Author Reception*	6	4	2	2
RECOGNITIONS				
Signage at Luncheon and Author Reception	L	N		
Event Invitation	L	N	N	
CHG/Event Website	L	N	N	N
Luncheon Program				
- Full Page Color Ad	•			
- Full Page Black & White Ad		•		
- Name Recognition			•	•
Luncheon AV Presentation	•	•	•	
Social Media	•	•	•	•
CHG Annual Report	•	•	•	•
<p>COMMITMENT FORMS DUE BY FEBRUARY 1, 2021, to be included in Event Invitation; MARCH 12, 2021, deadline for all other print materials. Sponsorship opportunities remain available after this date.</p> <p>EVENT CONTACT: Morgan McGill Sponsorship@Indybookandauthor.org 317.331.2074 christmoreguild.org</p> <p>*Private Author Reception will take place Thursday, April 15, 2021 6pm to 9pm at a private residence (tbd). L = Logo, N = Name Recognition</p>				

